

# ONE SENIOR MIND. FROM IDEA TO PRODUCT.

PRODUCT OWNER · PRODUCT MANAGER · BUSINESS ANALYST · UX RESEARCHER · UX/UI DESIGNER ·  
SOLUTION ARCHITECT · APP DEVELOPER · FRONT-END DEVELOPER · BACK-END DEVELOPER ·  
FULL-STACK DEVELOPER · QA ENGINEER · TEST ENGINEER · DEVOPS ENGINEER · CLOUD ENGINEER ·  
DATA ENGINEER · SECURITY ENGINEER · TECHNICAL WRITER · **PRODUCT BUILDER**

## DIRECTION. CREATION. DELIVERY.

product builder

/ˈprɒdʌkt ˌbɪldə/ · NOUN

A senior product professional  
who uses AI to turn a business  
problem into working software  
— end to end.

01 — PROTOTYPE IN A DAY

### 1 DAY. SOMETHING TO POINT AT.

Go from idea to an interactive prototype. Test  
with real users, learn and iterate.

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**€ 2.399** EXCL. VAT

CLICKABLE PROTOTYPE / REPOSITORY  
ADVICE ON NEXT STEPS / 24H EFFORT

02 — MVP IN A WEEK

### 7 DAYS. A WORKING MVP.

A complete, working product ready for its first  
users.

—  
**€ 16.799** EXCL. VAT

FRONTEND / BACKEND / DATA STORAGE  
DEPLOYMENT / REPOSITORY / PRIORITIZED BACKLOG / 7 DAYS EFFORT



## IDEA → PROTOTYPE → MVP → REAL USERS

Clarify the problem  
and value proposition.

Test, validate  
and learn fast.

Build the core  
and get it into real hands.

Iterate, improve  
and create impact.

LET'S TALK

## HAVE SOMETHING TO BUILD?

### LET'S MAKE IT REAL.

productbuilder.dev  
prototypeinaday.dev  
mvpinaweek.dev

GET IN TOUCH

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AN INITIATIVE OF THE CONVENIENCE FACTORY ↗